



# AMANDA ERIN LOPEZ

**Education** Kent State University | Visual Communication Design Major & Marketing Minor | Graduated May 2021

- Achieved a Bachelor of Fine Arts Degree, Magna Cum Laude
- 3.81 GPA

**Work Experience** Nesnadny + Schwartz | Designer | September 2021 to January 2022

- Conceptualize brand identity and collaborate with senior designer
- Design and distribute client email campaigns with Mailchimp
- Maintain and update both print and digital marketing materials
- Effectively communicate with clients throughout the entirety of project duration

Absurdity Design | Freelance Graphic Designer | April 2021 to September 2021

- Supports the Senior Graphic Designer to reach creative goals
- Work with clients to define requirements, establish scopes, and manage project milestones
- Create a variety of media to assist in brand development
- Utilizes a variety of project management systems including Slack, Notion, and Base Camp

Division of Student Affairs Design | Assistant Studio Manager | January 2019 to May 2021

- Work in multiple mediums while maintaining brand standards
- Collaborate with multiple clients and departments on projects
- Train and manage new designers
- Support Studio Manager in conducting meetings

**Skills** Adobe Applications

- InDesign
- Illustrator
- Photoshop
- Lightroom
- Adobe XD
- After Effects

HTML & CSS

Mailchimp

Google Applications